

Coffee Talk 3: Research

Some news, information, resources, etc....all having to do with coffee.

Business / Coffee Market News

Business- and/or Industry-Related

- ❖ Starbucks is testing reusable coffee cups at London's Gatwick airport¹
- ❖ Are You Ready for a Robot to Serve You Coffee?²
- ❖ How Nitro Became the Hottest Thing in Cold Coffee³
- ❖ California Agency Finally Exempts Coffee From Cancer Warning Law⁴
- ❖ The Launch of the Coffee Science Foundation⁵
- ❖ Starbucks Issues \$1 Billion Sustainability Bond for Supply and Retail⁶

Interesting

- ❖ The History of Remote Work (with Infographic)⁷
- ❖ **Vancouver coffee roasters, cafe owners build bridges with growers**⁸
- ❖ This new website tells you exactly when to drink coffee if you want to stay sharp⁹
- ❖ Six Lots Score 90+ at Honduras Cup of Excellence¹⁰
- ❖ This NYC-Based Harry Potter Pop-Up Looks Straight Out Of Hogwarts¹¹

¹<https://www.fastcompany.com/90361889/starbucks-is-testing-reusable-coffee-cups-at-london-airport>

²<https://learningenglish.voanews.com/a/are-you-ready-for-a-robot-to-serve-you-coffee-/4948437.html>

³<https://www.thrillist.com/drink/nation/what-is-nitro-cold-brew-coffee-trend>

⁴<https://dailycoffeenews.com/2019/06/04/california-agency-finally-exempts-coffee-from-cancer-warning-law/>

⁵<https://dailycoffeenews.com/2019/05/31/the-launch-of-the-coffee-science-foundation/>

⁶<https://dailycoffeenews.com/2019/05/20/starbucks-issues-1-billion-sustainability-bond-for-supply-and-retail/>

⁷<https://www.toptal.com/insights/future-of-work/history-of-remote-work?ref=workfrom-newsletter>

⁸<https://www.columbian.com/news/2019/jun/09/vancouver-coffee-roasters-cafe-owners-build-bridges-with-growers/>

⁹<https://www.bostonglobe.com/metro/2019/06/10/new-website-tells-you-exactly-when-drink-coffee-you-want-stay-sharp/isvfZHymMiTYq0nL4Ge0K/story.html>

¹⁰<https://dailycoffeenews.com/2019/06/10/six-lots-score-90-at-honduras-cup-of-excellence/>

¹¹<https://www.delish.com/food-news/a27890442/harry-potter-pop-up-steamy-hallows-nyc/>

James Hoffmann's 'Three Mistakes I Made Early In My Career'



Picture is hyperlinked to the YouTube video.

Design Thinking

- ❖ A Virtual Crash Course in Design Thinking¹²
- ❖ What is Design Thinking?¹³
- ❖ Design Thinking (IDEO)¹⁴
- ❖ Design Thinking : Customer Journey Mapping¹⁵
- ❖ Journey Mapping 101¹⁶

¹²<https://dschool.stanford.edu/resources/a-virtual-crash-course-in-design-thinking>

¹³<https://www.ideo.com/blogs/inspiration/what-is-design-thinking>

¹⁴<https://www.ideo.com/pages/design-thinking>

¹⁵<https://www.udemy.com/design-thinking-customer-journey-mapping/>

¹⁶<https://www.nngroup.com/articles/journey-mapping-101/>